

LinkedIn: Exploring career paths

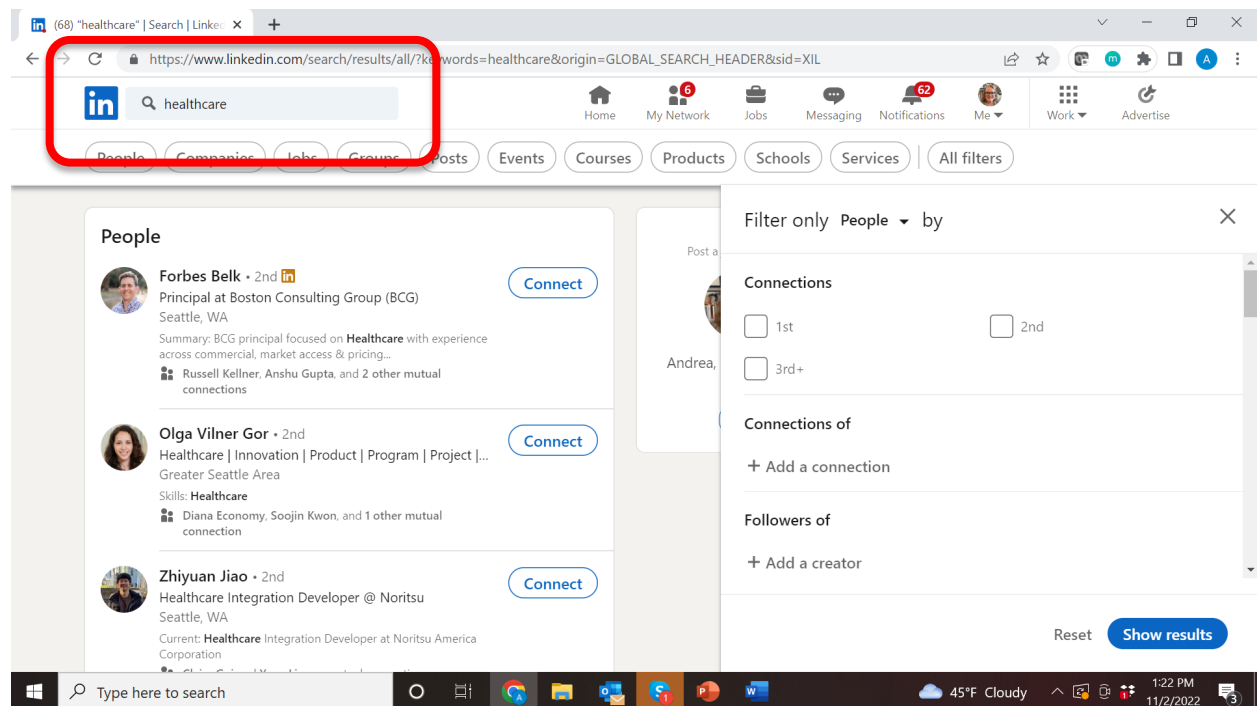
Changing your career path can seem daunting, but it can be done! Using LinkedIn's Advanced search can help you envision what a future path might look like, based on the experiences of others. Research what people have done after pursuing a path similar to yours, and how their paths have changed.

Accessing LinkedIn Advanced Search

Log into your LinkedIn account.

Step 1. Conduct initial keyword search to get to advanced search.

In the top navigation bar (pictured below), enter any search term that is relevant into Keywords.



Step 2: Filter for the specific industry (if relevant)

Determine if there are specific industries that you want to target and explore LinkedIn's naming conventions for industries.

Step 3: Identify other filters that are relevant

LinkedIn has many other search features, from geography to keyword to company, school, company size, etc.

Step 4: Search by prospective company

Have a dream company you'd love to work for? Select/add it under Current Company in the search panel, or enter it as a keyword.

Step 5: Search by past company

Curious about where people from your previous company ended up? Use the Past Company filter in the search panel.

Step 6: Search by school

Filter out your results based on peoples' alma maters from the School filter. Note that naming conventions may be different on each person's LinkedIn profile (e.g. Harvard Business School vs. HBS), so you can instead enter the school name into "Keywords" to get better results.

Step 7: Consider LinkedIn Premium

Consider subscribing to LinkedIn Premium if you are interested in searching with Premium filters such as Years of Experience, Function, etc. These filters are particularly helpful in a more experienced job search.

Can't find what you're looking for? Broaden your search options by taking out some search terms, then adding them back in to refine your search. If the clickable filters aren't delivering the results you are looking for, consider entering them into the Keywords section.